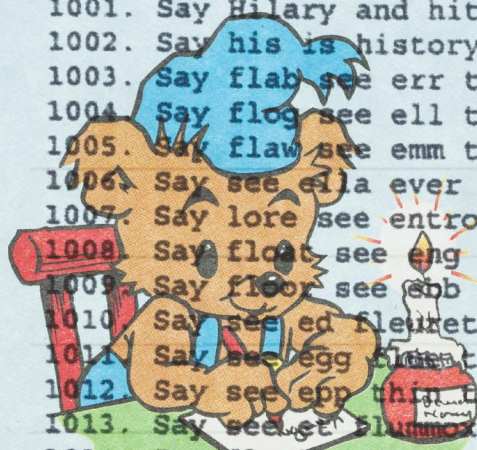




Asta Lyngé

*Made of sunshine* and *On* installation view

1001.	Say Hilary and hither phlegmatic today:	= h"il&RE &n h"iD
1002.	Say his is history of the hill today:	= h"iz &z h"istRE
1003.	Say flab see err today:	= fl"ab s"E "er =
1004.	Say flog see ell today:	= fl"og s"E "el
1005.	Say flaw see emm today:	= fl"> s"E "em =
1006.	Say see ella ever today:	= s"E "el& "ev=
1007.	Say lore see entropy today:	= l">r s"E "entr&p=
1008.	Say float see eng today:	= fl"ot s"E "eN =
1009.	Say floor see ebb today:	= fl">r s"E "eb =
1010.	Say see ed fleurette today:	= s"E "ed flur=
1011.	Say see egg fluff today:	= s"E "eg fl"U =
1012.	Say see epp thin today:	= s"E "ep T=
1013.	Say see et flummox today:	= s"E "et fl" ^m=
1014.	Say flunk see ex today:	= fl" ^Nk s"E "eks =
1015.	Say flub see every today:	= fl" ^b s"E "ev=
1016.	Say flutter see ezra today:	= fl" ^tR s"E "ez=
1017.	Say see eff flux today:	= s"E "ef fl" ^k=
1018.	Say fluff see ethyl today:	= fl" ^f s"E "eT&l
1019.	Say see ess fluster today:	= s"E "es fl" ^s=
1020.	Say see esh leapt today:	= s"E "eS l"ept =
1021.	Say flush pa aerolite today:	= fl" ^S p"o "er&l.It =
1022.	Say flirt pa elder today:	= fl"Rt p"o "eld=
1023.	Say pa emm flaminco today:	= p"o "em fl&m=
1024.	Say pa ella operative today:	= p"o "el& "op=
1025.	Say pa enn defloration today:	= p"o "en d.efl&r"AS=
1026.	Say flood flabellum today:	= fl" ^d fl&b=
1027.	Say pa ebb deflagrate today:	= p"o "eb d.efl&g=
1028.	Say fly pa ed today:	= fl"I p"o "ed =
1029.	Say flounce pa egg today:	= fl"Wns p"o "eg =
1030.	Say pa epp flower today:	= p"o "ep fl"Wr
1031.	Say sleep pa et today:	= sl"Ep p"o "et =
1032.	Say slim pa ex today:	= sl"im p"o "ek =
1033.	Say sling pa every today:	= sl"iN p"o "ev=
1034.	Say slip pa ezra today:	= sl"ip p"o "ez=
1035.	Say slit pa eff today:	= sl"it p"o "ef =
1036.	Say sliver pa ethanol today:	= sl"ivR p"o "eT&n>l
1037.	Say pa ess slither today:	= p"o "es sl"iD=
1038.	Say pa esh slender today:	= p"o "eS sl"en=
1039.	Say claw err slick today:	= kl"> "er sl"ik =
1040.	Say sled claw ell today:	= sl"ed kl"> "el
1041.	Say slept claw emm today:	= sl"ept kl" ^m
1042.	Say claw ella author today:	= kl"> "el& "T=
1043.	Say slab claw enn today:	= sl"ab kl" ^n
1044.	Say slab claw eng today:	= sl"ob kl" ^ng
1045.	Say slaw claw ebb today:	= sl"> kl"> "eb
1046.	Say slope claw ed today:	= sl"Op kl"> "ed
1047.	Say sloop claw egg today:	= sl"Up kl"> "eg
1048.	Say claw epp herring today:	= kl"> "ep h"err
1049.	Say slum claw et today:	= sl" ^m kl"> "et
1050.	Say slung claw ex today:	= sl" ^N kl"> "ek=
1051.	Say slub claw every today:	= sl" ^b kl"> "ev=



**From:** Susan Bennett <[redacted]>  
**Subject:** Re: Sin Scripts  
**Date:** 12 June 2020 at 03:07  
**To:** Asta Meldal Lyngre <[redacted]>

I'll get back to you this weekend when I'll have more time to look up the scripts and write an explanatory email! : )  
On Jun 11, 2020, at 5:40 PM, Asta Meldal Lyngre <[redacted]> wrote:

Hi Susan,

Pleased to hear from you. What great news — yes a few pages from the 2005 script would be a great start, thank you!

It's very likely that this will prompt some questions, so I am happy to hear that you are open to talk further. 2005 is a while back now but I would be interested to learn more about the process of the recordings and how you feel about the subsequent use of these. As far as I can deduct from various interviews you weren't familiar with the exact purpose of the recordings at the time, or?

Looking forwards to seeing the script! Thanks again.

All my best,  
Asta

On 11 Jun 2020, at 18:29, Susan Bennett <[redacted]> wrote:

Hi Asta!

Your project sounds very interesting, and I'd like to help. I could send you a few pages of the 2005 script, but not all... it's huge (and I no longer have the whole thing)! Would that be of help? Also, if you have any other questions for me, I'd be happy to answer them.

Susan

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**From:** Susan Bennett [redacted]  
**Subject:** Re: Siri Scripts  
**Date:** 13 June 2020 at 03:39  
**To:** Asta Meldal Lyngre [redacted]

SB

Hi Asta!

I had a moment this evening, so I thought I'd write and send you a few pages of the 2005 IVR (Interactive Voice Response) script that ultimately became Siri! As you'll see, I had to read a lot of nonsensical stuff, because the scripts were created for sound and not meaning.

I worked the whole month of July in 2005, 4 hours a day, 5 days a week to record the bulk of the Siri scripts. The actual script that I read at that time was about 2" thick, so it was a LOT to read!! It was kind of fun, in a way ...challenging, because every phrase had to be read exactly the same way....the same pitch, tone, pacing. That's because everything needed to be consistent for the concatenation process. What that entailed was having technicians and computers go into the recordings and extract sounds....diphthongs, syllables, sometimes whole words ...and reforming these sounds into new phrases and sentences. These are what ended up in our devices as Siri's answers to our questions. IVR scripts are very different from most scripts, and all of the digital voices that you hear, whether it's Siri, Alexa, GPS voices, come from these types of recordings. It's been years now, so I'm sure the voice actors are no longer reading the nonsensical phrases...They're probably reading actual sentences!! (Actually, for the updates I did in 2011 and 2012, I was reading street addresses, which ended up who knows where?...Certainly in a GPS, or the GPS part of Siri.)

I was told I was doing some generic phone messaging, which is what other original Siri voices said they were told as well. You have to remember that we were the first of our kind, so I think we were all kind of "feeling our way." I knew by how different the scripts were that we were doing something new, but I never imagined that my voice would become a virtual persona. My recordings were done mostly in 2005, but Siri didn't appear until 2011 on the iPhone 4s. The day Siri appeared, Oct. 4th 2011 (Yes, she's a Libra! Hahaha!) a fellow voice actor emailed me and said he was playing with the new iPhone app, and wasn't that me? I went to the Apple site and listened, and immediately recognized my voice! Quite the surprise, especially for something so big that I hadn't even been told about. So...I have no idea when or who chose my voice. Having done lots of IVR recordings for a company here in Atlanta, I'm sure my voice must have been part of a big voice bank, and it was chosen, for whatever reasons! It's all still a mystery, and Apple hasn't really divulged much information about the voices. My initial reaction was incredible surprise, followed by a feeling of having been ripped off! (As with other IVR voices, I was paid for the actual recording work, but not for usage on millions of devices.) In fact, I talked to lots of lawyers and tried to assess my situation...The biggest worry I had was that, if I revealed myself as the voice, I'd be typecast as Siri, or a generic robot voice! I was used to doing a lot of different types of voice work, so I was concerned that I'd now be limited and labeled as just Siri.

Unfortunately, I've gotten no royalties, and when my agent tried to get me paid for Apple's 12 national TV commercials in the US, Apple and their myriad lawyers got back to us, saying "she wasn't hired as talent, just as a piece of technology." Whew! Anyway, this is nothing new for corporations. Think of all the brilliant people who invented incredible things for their companies... The companies made millions, and the inventor got a \$50 US Savings Bond or something comparable! So, I don't dwell on the fact that we didn't really get our due. It's just life! We all have to learn to accept things we can't change, and then try to spin them to the positive for ourselves....At least that's what I try to do! :)

If you have any questions, or if I haven't been clear in my explanation, please let me know. I'm happy to keep on emailing until you get what you need!!

Meanwhile, I hope you and yours are staying safe in these very unusual times! All the best to you!

Susan



Siri IVR  
Scripts.PDF

On Jun 11, 2020, at 5:40 PM, Asta Meldal Lyngre <[redacted]> wrote:

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Asta Lyngø

*Made of sunshine*

2022

Inkjet print on themed letter paper, glass

4,5 x 4,5 m

*On*

2022

Foamboard, No More Nails, acetate,

acrylic, bulb, cable

15 x 15 cm